

Mood Changing Handset

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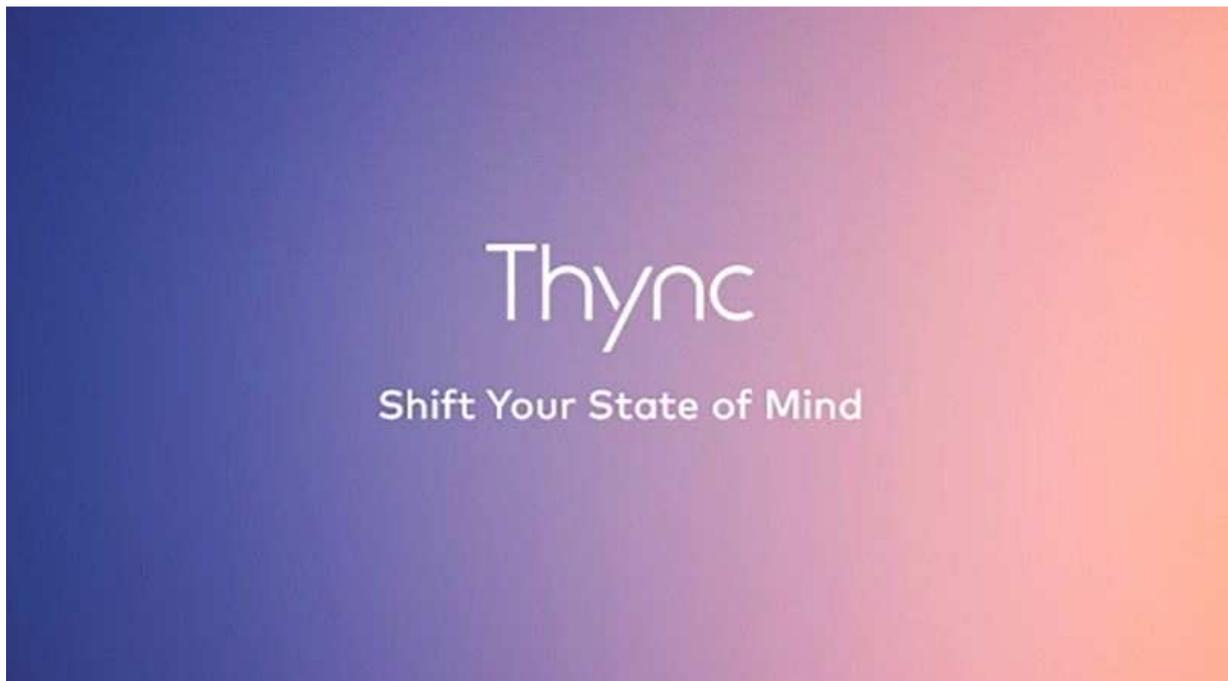
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Introduction:-

Thync is mood changing handset. It is a small device uniquely designed to be worn on your head for 15-20 minutes and it is controlled by app on your smartphones, enabling you to change your state of your mind on demand. Thync's is unique product that uses neurosignaling to stimulate specific pathways in the brain in a non-invasive way. Thync was born from an idea that we could achieve our personal best by tapping into our own mind.

About Neurosignaling:

We define neurosignaling as the effect caused by stimulating a neural structure (skin receptor, muscle, nerve, or brain) with a low-intensity electrical waveform to signal or initiate an effect.



Use of Thync in Human lives:

Think about what you ingest during the day to feel energized or to help you relax. Perhaps you drink a cup of coffee in the morning to get your day going and a Red Bull in the afternoon to keep your energy up. Perhaps you need to wind down at night with a glass of wine.

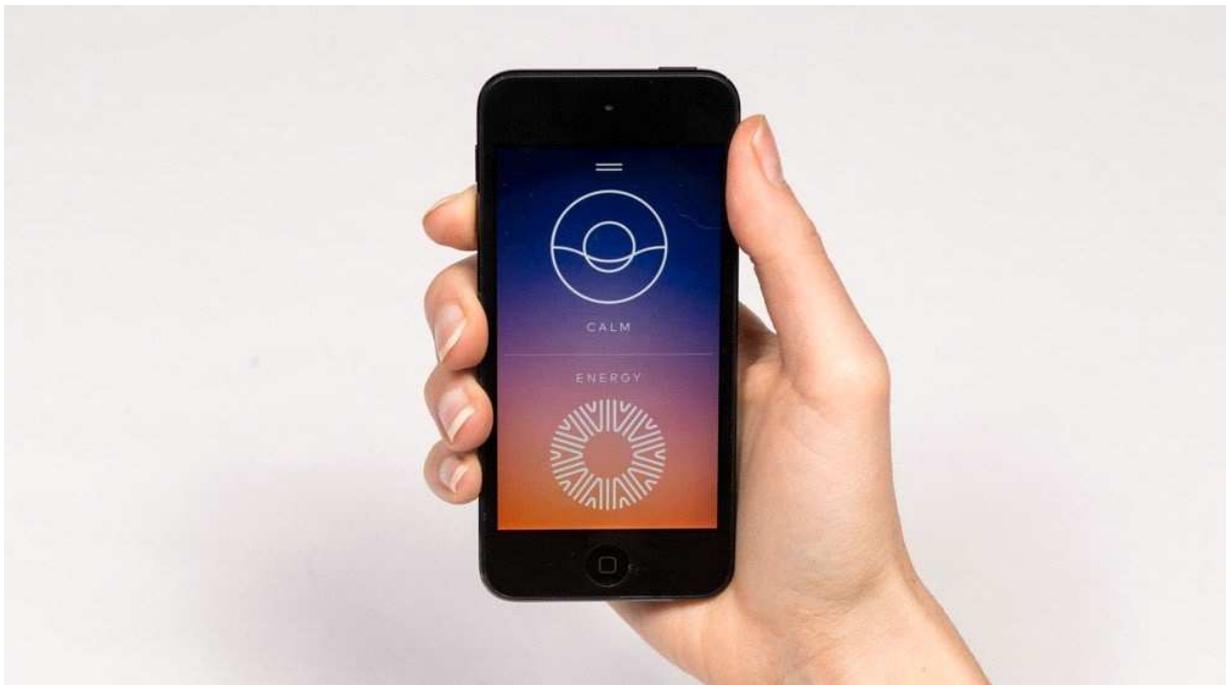
Thync offers a non-invasive, substance-free alternative to that second cup of coffee or glass of wine. Your brain has an inherent capability to shift to a calm or energized state and Thync helps you access those capabilities without

impairing your performance...or your digestive system. In addition, the effects from caffeine or alcohol are limited by how your body metabolizes those compounds, whereas our on-demand nature permits more real-time control.

How does a Thync Vibe work?

Thync Vibes are intelligent waveforms delivered via neurosignaling and targeted to specific neural pathways using advanced bio-materials engineered to achieve meaningful, enjoyable results.

You select Vibes on-demand from our app for your shift to an energized or relaxed state of mind. These targeted waveforms signal neural pathways in the brain. When specific pathways are stimulated, they trigger a shift in your state of mind or energy level.



How are Thync Vibes tested?

Thync Vibes are the culmination of testing and developing of this technology on thousands of people in more than 150 studies conducted. When evaluating Vibes, they monitor biometric signals, psychophysiological variables, and conduct psychometric evaluations. For example, they capture, record, and analyze data such as heart rate, heart rate variability, galvanic skin response, pupil diameter, and EEG to quantify how Vibes influence both the parasympathetic and sympathetic nervous system.

Their studies also consider the placebo effect by incorporating sham groups in blind tests to assess the effectiveness of a particular stimulus protocols. They use sham protocols that mimic the skin sensations of Vibes and give users the same control interface in our app, but they are designed to be non-functional in increasing energy or enhancing calmness. Their standards for developing reliable and significant Vibe effects are always defined by comparison to sham studies.

About Founders:-

Thync's founders Isy Goldwasser and Dr. Jamie Tyler created the company because they are passionate about neurotechnology and the positive impact it can have on daily lives. They wanted to create something that blends biology, consumer technology, and groundbreaking design to help people achieve their goals. Thync raised [\\$13 million in funding](#) from Khosla Ventures, and says it'll launch its product in 2015.